

CONFERENCIA DEL AGRICULTOR LATINO

ONLINE | FREE | DECEMBER 8, 9, and 10

Join us in helping to bring this valuable Spanish-language farming conference to a virtual audience by sponsoring the 12th annual Latino Farmer Conference. Being a sponsor offers an excellent opportunity to support underserved farmers in need of quality resources and information.

Why Sponsor?

- **Preserve a Critical Resource:** Ensure the continuation of an impactful, resource-rich conference that lost federal funding mid-grant period. Your support fills a vital gap.
- **Promote Education:** Demonstrate your company's commitment to agricultural education, conservation, and equitable access to resources for vulnerable and historically marginalized communities.
- **Expand Your Reach:** Benefit from a larger, geographically diverse virtual audience that may not have been able to attend an in-person event, increasing your brand exposure across regions.
- **Promote Resilience and Equity:** Stand behind efforts that promote resilience in farming communities and advance equity in access to agricultural knowledge and opportunities.



[NCAT.ORG/LATINO-FARMER-CONFERENCE/](https://ncat.org/latino-farmer-conference/)

Cultivating Legacy - \$5,000

- One ad insert in the Voices from the Field Podcast (reaches avg. 800 listeners per week)
- Recognition in one Weekly Harvest (distributed to 23k+ addresses) and one Cosecha Mensual (distributed to 2.5k+ addresses) newsletter
- Recognition by conference emcee
- Pre-Conference recognition in outreach materials and media releases
- Company logo prominently displayed during opening program, on conference website, and in promotional materials
- Recognition in the post-conference attendee thank-you email

Growing Community - \$1,000

- Company logo displayed during the opening program
- Verbal acknowledgement by conference emcee
- Pre-Conference recognition in outreach materials and media releases
- Company logo on promotional materials and conference website
- Recognition in the post-conference attendee thank-you email

Rooted in Partnership - \$250

- Company logo displayed during the opening program
- Pre-conference recognition on social media
- Company logo on promotional materials
- Company logo on conference website

**FOR CHECK SPONSORSHIPS OR ADDITIONAL
QUESTIONS? EMAIL OMARR@NCAT.ORG**

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