



## **SUSTAINABLE AGRICULTURE MARKETING SPECIALIST POSITION ANNOUNCEMENT**

Want to work with a dedicated and professional staff on national sustainable agriculture issues?

The National Center for Appropriate Technology is seeking a qualified candidate for a **Sustainable Agriculture Marketing Specialist**.

NCAT is a private nonprofit organization that champions small-scale, sustainable and local solutions to reduce poverty, protect communities and promote natural resources. Since 1976, NCAT has trained farmers about organic and sustainable practices, monitored energy use and demonstrated renewable technology.

Sustainable Agriculture Marketing Specialists help farmers navigate the difficult process of adding to and marketing their products. Candidates should have a bachelor or master degree or equivalent in agricultural business development with emphasis on farm economics, marketing, finance, business planning, or value-added enterprise development.

### **Responsibilities:**

- Provide information on how to add value to farm products and transition to organic production and certification
- Help farmers develop marketing and business plans for sustainable and organic products
- Work indirectly with farmers and farm groups to provide information on marketing and/or adding value to agriculture products
- Research technical information on sustainable agriculture production and marketing topics

**Qualifications:** NCAT values excellent communication skills as jobs involve public speaking, writing, and proposal development. All jobs may require specialists to prepare publications, topical summaries, bibliographies, workshop materials, and website postings while targeting a variety of audiences of varying degrees of technical knowledge. Requirements may also include disseminating information to farmers via e-mail, telephone and in person and working with other sustainable agriculture specialists to identify farmer needs and appropriate delivery methods. Specialists may also assist in project development activities and attend conferences, workshops, seminars, and related events in support of project duties. Travel is required.

**Benefits:** Benefits include paid vacation and holidays, a health insurance plan, a retirement plan and a pleasant office environment as well as the opportunity to work with a dedicated staff that is passionate about the work that they do.

**Salary Range:** \$28,000 - \$40,000

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**Application process:** This is an exciting opportunity to develop a career in sustainable agriculture. If you are interested in providing practical advice, have the right education and practical on-farm experience, please apply. Applicants will be accepted through Jan. 30, 2010 until a suitable candidate can be identified. **Early applications are encouraged and applications will be considered as they are received.** All persons interested in being considered for the position must submit a cover letter highlighting their experience and skills relevant to the listed qualifications, a current resume and a completed NCAT application form. For further information or to receive an application form, please contact Jerrid Burk in the Butte, MT office at (406) 494-4572, email: [jerridb@ncat.org](mailto:jerridb@ncat.org). Incomplete applications or references on the application to “see resume” will not be considered. Applicants can visit NCAT’s website at [www.ncat.org](http://www.ncat.org) for a gateway to websites and projects developed by NCAT staff. Send completed application material to Jerrid Burk, NCAT Personnel Office, P.O. Box 3838, Butte, MT 59702.

It is NCAT’s policy and organizational philosophy to ensure that all of our employment practices, including recruitment and hiring, are administered for all individuals without regard to color, race, religion, sex, national origin, age, disability, marital or veteran status.

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### NCAT Regional Offices:

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- P.O. Box 1435 ~ Hammond, LA 70404